



Cookie Policy

1 Introduction

- 1.1 www.massers.co.uk is a site operated and owned by Massers Limited.
- 1.2 A cookie is a small file made up of letters and numbers. It asks permission to be placed on your computer's hard drive. The file is added once you have agreed to accept it. The cookie helps analyse web traffic or lets you know when you visit a particular site.

2 Massers Cookies

- 2.1 Our site uses cookies to differentiate you from other users. This helps to provide you with a good experience when browsing our website and allows us to improve our site.
- 2.2 Cookies that we do use are:

Necessary cookies – these help make a website usable, like page navigation and granting permission to secure areas of the website. The website is unable to function properly without these cookies and they cannot be removed.

Preference cookies – allows a website to remember information that changes the way the website performs, such as a user's preferred language.

Statistic cookies – helps Massers to understand how visitors interact with our website, by gathering and reporting anonymous information.

Marketing cookies – used to track visitors across websites. Display advertisements that are relevant and appealing for the user will appear. These cookies are valuable for publishers and third party advertisers.

Unclassified cookies – are the process of classifying together with the providers of individual cookies.

3 Using Cookies

- 3.1 We will not use cookies to collect personal identifiable information about you.
- 3.2 We use traffic log cookies to identify which pages are being used. This helps us classify data and helps us improve our website to our customer's needs.

We only use this information for analysis purposes and then the data is removed.

- 3.3 Cookies help us provide you with an improved website experience. We are able to monitor which pages you find useful and which are not as popular. A cookie does not give us access to your computer or any information about you, other than the data you choose to share.
- 3.4 Our website will not collect non-essential cookies, including tracking and analytics unless you choose to opt in. You can do this via the pop-up that appears when you first visit any page on our website. You can change your cookie settings at any point.

4 **Staying in Control**

- 4.1 We will remember your cookie preferences. However, action taken by you may result in the following:
 - 4.2 If you delete all your cookies you will have to select your preference again.
 - 4.3 If you use a different computer profile, browser or a device you will have to select your preference again.
 - 4.4 If you ignore the pop-up, our site will continue to use Necessary cookies.
 - 4.5 You can use our site using your browser's private setting. There are many different versions of these, but commonly used ones are "Incognito" in Google Chrome and "InPrivate" for Internet Explorer. You can adjust the settings in your browser so that it notifies you when cookies are sent to it. You can refuse cookies completely and remove them that have already been set.
 - 4.6 You can look to restrict or block cookies that are set on your device. You can look through the help function in your chosen browser or you can visit www.aboutcookies.org.uk.
 - 4.7 To view your cookie coding, click on a cookie to open it. There will be a short code made up of text and numbers. The numbers are your identification information. This can only be seen by the server hosting the web page you are viewing that gave you the cookie.
 - 4.8 Third parties, for example marketing, advertising networks and providers of external services, like web traffic reporting, may also use cookies. We have no control over these and they are likely to be statistic or marketing cookies.
 - 4.9 Should you have any questions or comments regarding this policy, please contact Massers Solicitors, 15 Victoria Street, Nottingham, NG1 2JZ